

8TH ANNUAL Beer IN THE Woods

CALL FOR SPONSORS



Date and Place:

Saturday, September 21, 2024
LaBagh Woods, Chicago

Exposure:

1,700 attendees
14,000 email subscribers
13,000 social media followers

Contact:

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Help create a one-of-a-kind experience while making the world a better place as a sponsor of our signature event on Chicago's north side. Beer in the Woods attracts up to 1,700 attendees, and is a unique fundraiser featuring craft beer and nature programming. 100% of the proceeds support our mission to unite people to protect, promote, and care for the forest preserves in Cook County. Your sponsorship will help support access to healthy green spaces, which improves physical health, mental well-being, and the local economy.

Thank you for your generous support.

As a sponsor, you can feel good knowing that you're:



Funding Conservation Corps programs for young people and adults, which employ and mobilize hundreds of our community members in local conservation projects.



Supporting advocacy work that ensures we have a seat at the table with public officials.



Providing opportunities for diverse communities to engage with their local forest preserves through free programs, including nature walks and wellness programs.



Reaching a large, informed, and engaged audience who care deeply about nature and community wellbeing.

"Great community feeling and diversity of activities...You are all really considerate of each of the vendors and it shows! ...I'm just as eager as last year for the next one."

- Ambrosia, Northman Cider

"LOVE this event - it's so well organized and has such nice people!"

- rgott_marie@-.com, attendee



"I had a great time meeting new people and learning more about Friends of the Forest Preserves."
- 2023 sponsor



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SPONSORSHIP OPPORTUNITIES



			VIP admission	Exclusive naming rights and maximum visibility	Custom promotion in event program	Featured day-of signage	Verbal thank you at event	Recognition in promotional materials	'Proud Sponsor' button(s)
Presenting Sponsor Blue-spotted Salamander	SPONSORED \$10,000	8	🍃*	🍃	🍃	🍃	🍃	🍃	🍃
Great Horned Owl	SPONSORED \$7,500	6		🍃	🍃	🍃	🍃	🍃	🍃
Fringed Gentian	\$5,000	4			🍃	🍃	🍃	🍃	🍃
Snapping Turtle	\$2,500	3				🍃	🍃	🍃	🍃
Monarch Butterfly	\$1,000	3					🍃	🍃	🍃
Indigo Bunting	\$500	2					🍃	🍃	🍃
Coyote	\$250	1						🍃	🍃

*Presenting Sponsor receives name included in event title, i.e. "8th Annual Beer in the Woods brought to you by YOUR NAME."

Past sponsors include:



Board of Directors:

Ed Woodbury, *Chair* | Justin Martin, *Treasurer* | Margaret Frisbie, *Secretary* | Corryn Antonizio | Kathleen Bruch | Walter Burlack
Cory Chaplin | José H. Colón | Dr. Charles D. Dillon | Thomas Greenhaw, Jr | Tonyisha Harris | Barbara C. Hill | Jason Kaple
Dr. Akilah R. Martin | Dr. Ron Milnarik | Kelly O'Brien | Derk Osenberg | Ryan Wilson

Benjamin Cox, *Executive Director*